

# SEPTEMBER 11, 2001 WE ARE STILL UNITED



YOUR STATE SEAL

YOUR NUMBER

September 11, 2001. Four hijacked airliners became weapons to attack multiple locations across the Eastern Seaboard. The day concluded with thousands of our fellow Americans dead. Among them - 71 law enforcement officers and 343 firefighters.

Perhaps most profound: almost none of the first responders who perished actually died in the attack - they lost their lives performing rescues.

Now, through an exclusive offer from Absolute Victory Insignia, the same organization who helped the San Diego Police Museum introduce the San Diego County First Responders badge for the 10 year remembrance of 09/11/01, you can join other First Responders across the United States in a highly visible display of our continued resolve.

Backed by a lifetime warranty, every museum quality badge is minted in the United States to the high standards we are famous for. On the front of the full size oval one WTC tower recognizes 343 New York City firefighters. The other tower

recognizes the 23 officers of the New York City Police Department, 37 officers of the New York New Jersey Port Authority and the handful of officers from the New York County District Attorney's Office, New York State Office of Court Administration, New York State Office of Tax Enforcement, Federal Bureau of Investigation and Secret Service who also paid the ultimate price during rescue attempts.

Per approval from your department, your badge, customized to your specific rank, appropriate state or international firefighters seal, number and agency, may be worn every September. In a show of solidarity, other EMS agencies across the country will also wear 9/11 badges respective of their rank/seal/number and agency. On October 1<sup>st</sup> all 9/11 badges will be placed in storage until September of the following year. Each year additional agencies will join the movement. Our goal is to eventually have all EMS agencies across America wearing the same optional badge every September. We are America's First Responder UNITED!

**ORDER NOW! AS EACH BADGE IS A CUSTOM MADE WORK OF ART, DELIVERY CAN TAKE UP TO 60 DAYS DURING PEAK ORDER TIMES**

Standard delivery time is approximately 45-60 days from receipt of payment. To ensure a timely delivery all orders must be received correct, complete and with cleared payment by June 1. Incomplete or incorrect orders can create significant delays in your delivery. Post deadline orders will be accepted but cannot absolutely be guaranteed a September 1 delivery. Post deadline orders that still wish a guaranteed delivery on or before September 1 will be charged a premium. For a current list of participants visit [www.avictoryinsignia.com](http://www.avictoryinsignia.com). Participation in America's First Responders UNITED is restricted to badge issued active or honorably retired members of agencies employing sworn federal officers, state, county and local peace officers, or professionally trained fire, fire rescue and other federally recognized first responders. Private security companies and other non accredited agencies are not eligible to participate. Badges will only be sold for your current rank and below upon proof of employment. As each badge is custom made to individual specifications, refunds will only be granted for uncorrectable defects in manufacturing or errors on our part. Your privacy matters. Information collected by Absolute Victory is for ordering purposes only. It's never sold, shared or otherwise compromised.

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# AMERICA'S FIRST RESPONDERS UNITED

There's never been a project like this - where public safety agencies across America take a month out of every year to make a unified statement.

*We Look The Same Because We Do The Same - We Save Lives*

Absent the agency specific name and appropriate seal, these optional duty badges are identical. That's because our mission, regardless of the agency, is the same. Just like our fallen brethren who made the ultimate sacrifice on September 11, 2001, we are the first responders and we save lives.

*The Worst Thing We Could Ever do is to Forget*

This could be the most symbolic badge ever minted. The centerpiece, surrounding the official seal, is the Pentagon. Framing it are the words "Never Forget" and America's First Responders United." To each side are the twin towers. Behind them, our national bird, the majestic bald eagle. On one building is "343" and "71" on the other. The numbers represent the more than 400 EMS personnel who died as first responders. Above the eagle are seven stars, one for each agency that lost a member that day.

**Honorably retired EMS members are welcome to participate. Participation is limited to badge issued members of their respective agencies and badges will only be sold at your current rank or lower ranks previously held.**

Badges are \$100.00 each. For your convenience we accept cash, check or charge. Mail your order to:

**ABSOLUTE VICTORY INSIGNIA  
9880 North Magnolia Avenue, STE 211  
Santee, CA 92071  
(888) 629-8428 FAX 619 258-1395**

**FOR SECURITY PURPOSES ORDERS CANNOT BE PROCESSED WITHOUT  
A COPY OF YOUR EMPLOYER ISSUED ID CARD**

DATE: \_\_\_\_\_ RANK TO APPEAR ON BADGE: \_\_\_\_\_

STATE OF AGENCY: \_\_\_\_\_ FULL NAME OF AGENCY: \_\_\_\_\_

BADGE NUMBER TO APPEAR: \_\_\_\_\_ YOUR NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

- PLEASE SHIP MY BADGE TO MY AGENCY: **I HAVE ENCLOSED \$3 PER BADGE**  
 PLEASE SHIP TO THE FOLLOWING ADDRESS: **I HAVE ENCLOSED \$6 PER BADGE.**

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

NUMBER OF BADGES ORDERED: \_\_\_\_\_ @ \$ 100.00 \$ \_\_\_\_\_  
CA RESIDENTS ADD 7.75% TO TOTAL ORDER \$ \_\_\_\_\_  
\$ \_\_\_\_\_ SHIPPING PER BADGE \$ \_\_\_\_\_

TOTAL: \_\_\_\_\_

**VISA/MASTERCARD USE ONLY**

NAME AS IT APPEARS ON THE CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXPIRATION: \_\_\_\_\_

I agree to pay the above total amount according to my card issuer agreement (merchant agreement if credit voucher)

SIGNATURE: \_\_\_\_\_